

# Weave A Real Peace

## Annual Report 2013

### The Year in Review



**Membership** - At the end of 2013 **WARP** had a total of **259** members, which was an increase from the 257 we had at the end of 2012. Of the total, **49 were new members**, which was 7 less than the 56 new members we added in 2012.

**WARP Board** - A 3-year Board term came to an end for President, Linda Bowden who declined a second term. Board nominees, Jackie Abrams (for second term) and Kelsey Wiskerchin, were elected by the membership to 3-year terms. The Board recommended to the membership that an additional board member position be added and nominated Katie Simmons for a 3-year term. The membership unanimously approved the addition of the eighth board member and Katie in that position. The Board elected Cindy Lair - President, Teena Jennings-Rentenaar - Vice-President, Jackie Abrams - Secretary, and Kate Keegan - Treasurer.

**Administrative Coordinator** - Judy Allen handled membership, finances, and member communications. In 2013 she supplied information to Liz Gipson in support of the strategic marketing initiative: Project Conversation. Judy published two editions of the membership directory, maintained the members only section of the web site and increased communication to members with emails during the year. She answered inquiries about **WARP** from members and the general public.

**Annual Meeting** - 43 members from 17 states and 2 countries (Guatemala and Bolivia) gathered at Southern New Hampshire University in Manchester, NH, June 27 to 30. We toured the Millyard Museum in Manchester and the American Textile History Museum in Lowell. Our speakers were Michael Skillicorn from Dean's Beans on fair trade and Susan Bartlett and four participants of Rubia's Sewing Confidence program in Manchester. Cindy Lair once again served as auctioneer for the live auction which, along with the silent auction, brought in \$2,390. Thanks to Board members, Jackie Abrams and Linda Bowden, who did a marvelous job with program and local arrangements. The Board agreed to plan two years in advance for meetings selecting sites for 2014 in St. Louis and 2015 in San Francisco.

**Alice Brown Memorial Scholarship Fund** - Sarah Saulson and the scholarship committee awarded two scholarships to young textile artists to attend the Annual Meeting. Recipients were Selina Petschek from Bennington College and Susannah Arnhart from Fairhaven College. The fund had a balance of \$1876 as of 12/31/2013.

**Newsletter** - The long time volunteer contributions to **WARP** by newsletter editor, Linda Temple, were recognized by the board as they voted to make the editor position salaried. Linda has been responsible for creating one of **WARP's** tangible benefits to members, our 12 page quarterly newsletter. Thanks go to Linda and the members who contributed articles this past year.

**Slide Show** - Cindy Lair previewed the new digital slide show and gathered feedback for Board member, Judy Newland, who is developing it. The new show will be available to guilds and any other organizations who express interest in learning about **WARP**.

**Strategic Marketing Initiative: Project Conversation** - The Board engaged Liz Gipson from 8/15/2013 to 2/15 2014 to use social media to increase membership in and public engagement with **WARP**. Liz's initial work involved refreshing existing social media sites (Facebook, Twitter, Ravelry, Weavolution) and establishing a Blog and Pinterest page. She also evaluated current membership to build a profile of who **WARP** members are and what marketable opportunities they present.

**Thank you** to all the members who are involved in the work of **WARP**.

#### GOVERNING BOARD 2013-2014

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# Weave A Real Peace

## Financial Report 2013



### Profit and Loss 1/1/2013 - 12/31/2013

	<u>Jan 2013 - Dec 2013</u>	
<b>Income</b>		
Annual Meeting Fees	\$	13,074.25
Donations*	\$	1,619.73
Dues	\$	13,756.00
Interest Inc	\$	4.53
Meeting Scholarship Donations	\$	1,183.00
Membership Directory Paper	\$	135.00
Silent Auction	\$	2,390.00
Vendor Fees Annual Meeting	\$	505.00
Uncategorized Income**	\$	186.00
<b>Total Income</b>	<b>\$</b>	<b>32,853.51</b>
<b>Expense</b>		
Annual Meeting Deposits 2014&2015	\$	3,646.75
Annual Meeting Expense	\$	11,317.19
Board Meeting Expense	\$	960.55
Mail Service	\$	218.14
Marketing Strategy Project	\$	2,500.00
Meeting Scholarship Allocations	\$	742.00
Membership Directory	\$	78.05
Memberships (HGA)	\$	50.00
Newsletter	\$	3,072.25
Pay Pal Fees	\$	94.53
Slide Show Expenses	\$	37.65
Staff Salary	\$	9,600.00
Supplies	\$	512.94
Technology/Software	\$	35.00
Web site	\$	50.00
<b>Total Expense</b>	<b>\$</b>	<b>32,915.05</b>
<b>Balance</b>	<b>\$</b>	<b>(61.54)</b>

\*Includes 2013 donations of \$135 to Endowment to be transferred on 4/12/2015 when next CD matures

\*\*Income & donations for Full Moon Wool

### Account Summaries 12/31/2012 - 12/31/2013

#### General Operating

Checking - FSB			
	12/31/2012	\$	1,268.12
	12/31/2013	\$	5,635.19

Savings - FSB			
	12/31/2012	\$	1,000.85
	12/31/2013	\$	3,868.35

PayPal			
	12/31/2012	\$	141.13
	12/31/2013	\$	970.04

#### Operating Reserves 12/31/2012 - 12/31/2013

CDs - FSB			
12mo	12/31/2012	\$	20,061.43
	12/31/2013	\$	18,005.55
7mo	12/31/2012	\$	10,334.91
	12/31/2013	\$	3,147.26
<b>12/31/13 Balance*</b>		<b>\$</b>	<b>21,152.81</b>

#### Endowment Fund 12/31/2012 - 12/31/2013

12/31/2012 Balance	\$	25,329.45
Net Income	\$	1,427.02
<b>12/31/2013 Balance***</b>	<b>\$</b>	<b>26,756.47</b>

\*\*\*Does not include 2013 donations of \$135 to Endowment to be transferred on 4/12/2015 when next CD matures