

RESOURCES: Global Artisans & Cultural Heritage

Support document for Section II. The Changing Landscape in the Broad Artisan Market from presentation “Keeping Textile Heritage Relevant: How Artisans and Organizations Are Meeting the Moment”

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ARTISAN SUPPORT, PRODUCT DISTRIBUTION, PARTNERSHIP

- [Ten Thousand Villages](#)
- [Kiva](#)
- [Aid to Artisans](#)
- [Nest](#)
- [Ethical Fashion Initiative](#)
- [FlourishPlanet](#)
- [Novica](#)
- [AOW Handmade](#)

CERTIFICATION & STANDARDS

- [Fair Trade](#) (International site)
 - [What Fair Trade Labels Mean](#)
 - [Guide to Fair Trade Labels Used in the USA](#)
- [Global Organic Textiles Standard \(GOTS\)](#)
- [B-Corp](#)
- [OEKO-TEX](#) textile certifications

NONPROFIT/NGO INFORMATION & RESEARCH

- [Charity Navigator](#)
- [Candid](#) (Home of [Guidestar](#) and other nonprofit and foundation data)

CULTURAL HERITAGE INFORMATION

- [UNESCO Culture](#) (Tangible & Intangible Cultural Heritage Sites)
- [Cultural Heritage Center, U.S. Department of State](#) (via Google Arts & Culture)
- [International Council of Museums Committee for Conservation - Textiles Working Group](#)
- [Climate Resilience Resources for Cultural Heritage](#) (from the American Institute for Conservation and the Foundation for Advancement in Conservation)
- [Smithsonian Artisan Initiative \(Center for Folklife & Cultural Heritage\)](#)

IMPACT MEASUREMENT, IMPACT REPORTS & CONSUMER RESEARCH

- [60 Decibels](#)
- [Kiva's Impact Study for U.S. Borrowers - Two-Pager \(via 60 Decibels\)](#)
- [Aid to Artisans 10-Year Impact Report \(2012-2022\)](#)
- [Nest & The McGovern Foundation: Insights for Impact: Using Data to Support Artisans Through Climate Change](#)
- [Consumer Recognition of Fair Trade Label](#)
- [Is Good Still Growing? Highlights from the Eleventh Annual Conscious Consumer Spending Index \(via Good.Must.Grow\)](#)

FUNDING RESOURCES

- [InterAmerican Foundation](#)

The Inter-American Foundation (IAF) is an independent U.S. foreign assistance agency created by Congress in 1969 that directly invests in community-led grassroots development across Latin America and the Caribbean.

- [United Nations Development Programme](#)

UNDP works in about 170 countries and territories, helping to eradicate poverty, reduce inequalities and exclusion, and build resilience so countries can sustain progress. As the UN's development agency, UNDP plays a critical role in helping countries achieve the Sustainable Development Goals.

- [USAID](#)

USAID is the world's international development agency and a catalytic actor driving development results. USAID's work advances U.S. national security and economic prosperity, demonstrates American generosity, and promotes a path to recipient self-reliance and resilience.

- [NEST](#)

Nest is a nonprofit 501(c)(3) supporting the responsible growth and creative engagement of the artisan & maker economy to build a world of greater gender equity and economic inclusion.

[Artisan Accelerator Program](#)

- [The R.I.S.E Artisan Fund](#)

The R.I.S.E Artisan Fund deploys capital using a range of investment vehicles from grants to revenue-based equity investments while seeking a return of capital for further investment, creating a reinvestment cycle that multiplies the catalytic impact of philanthropic capital.

CLIMATE RISK & RESILIENCE TOOLS

- [Climate Resilience Resources for Cultural Heritage](#) (from the American Institute for Conservation and the Foundation for Advancement in Conservation)

ADDITIONAL RESOURCES

- ["Shocking \(but Accurate!\) Statistics About Fashion's Environmental Impact" by Alden Wicker](#)
- ['Vegan,' 'sustainable': How to spot misleading fashion claims \(Washington Post, 1/27/2023\)](#)
- [Good.Must.Grow](#) Socially Responsible Marketing (Heath Shackleford, Founder): Marketing and strategic communications for sustainable brands, nonprofits, social businesses, and conscious consumerism
- [WORD CLOUD: Cultural Heritage/Artisan keywords](#) - feel free to use the "word world," created for this presentation